

## <u>Booth Design Brief</u>

Thank you for taking the Booth Design Brief. The brief should take less than five minutes of your time to complete.

Client:		
Company Name		Activity
Address		
Contact Person		Tel.
Booth:		
Exhibit Name		Exhibit Date
Exhibit Location		Hall Number
Booth Area		⊂ Island ⊂ Semi Island ⊂ Lane ⊂ Open Air
Furniture:		
Registration/ Welcome Desk	⊖YES ⊖ND	Number of Desks
Stools / Chairs	⊖YES ⊖NO	Number of Stools Number of Chairs
Meeting Table	⊖YES ⊖NO	Number of Tables Number of Chairs
VIP Area	⊖YES ⊖ND	<ul> <li>Open Space</li> <li>Closed Room</li> <li>Meeting Table</li> <li>Lounge</li> </ul>
Product Display Stand / Unit	⊖YES ⊖ND	Number of Products Number of Stands
Storage	⊖ YES ⊖ ND	Minimum Area Needed Number of Storage
Cattering	⊖ YES ⊖ ND	Special Requirments
Additions:		
Ceiling Dangler	⊖YES ⊖NO	Data/Laser Show $\bigcirc$ YES $\bigcirc$ NO
LCD Screen	⊖YES ⊖NO	Number of Screens Size of Screens
Ushers	⊖YES ⊖ND	Number of Ushers